

EPPING FOREST DISTRICT COUNCIL

CORPORATE PLAN

2010/11 – 2013/14

CONTENTS

1.	INTRODUCTION/FOREWORD BY LEADER OF THE COUNCIL AND/OR CHIEF EXECUTIVE	3
2.	OUR DISTRICT TODAY	4
3.	THE COMMUNITY STRATEGY	5
4.	OUR DISTRICT TOMORROW – A VISION FOR THE EPPING FOREST DISTRICT IN ????	6
5.	OUR COUNCIL	7
6.	OUR SHARED SERVICES APPROACH	8
7.	OUR ACHIEVEMENTS 2006/07 – 2009/10.....	9
8.	NATIONAL PRESSURES AND PRIORITIES.....	11
9.	LOCAL PRESSURES AND PRIORITIES	12
10.	OUR RESOURCES AND PERFORMANCE.....	13
11.	OUR AIMS 2010/11 – 2013/14.....	14
12.	OUR KEY OBJECTIVES 2010/11	16

1. INTRODUCTION/FOREWORD BY LEADER OF THE COUNCIL AND/OR CHIEF EXECUTIVE

This section of the Corporate Plan will set out the background to the development of the Plan, and the purpose of the document in presenting a four-year vision to make the Epping Forest District 'a great place to live, work, study and do business'.

DRAFT

2. OUR DISTRICT TODAY

This section of the Corporate Plan will reflect the current 'profile' of the Epping Forest District, setting out key facts, figures and issues about the district and its geography and demography. Relevant data will be sourced from the new Community Strategy, the existing 'Story Of Place' document, the district profile produced by the Local Strategic Partnership, and other relevant data sources.

DRAFT

3. THE COMMUNITY STRATEGY

This section of the Corporate Plan will illustrate the background to the establishment of the Local Strategic Partnership, and the development of the new Sustainable Community Strategy for the district.

This section of the Plan will also reflect the key issues and priorities for the district identified through the development of the new Community Strategy. The Corporate Plan will complement the Community Strategy and reflect those issues and priorities in the Community Strategy where the Council can have maximum impact. These issues will be carried forward into the 'Our Aims' and 'Our Key Objectives' sections of the Corporate Plan.

4. OUR DISTRICT TOMORROW – A VISION FOR THE EPPING FOREST DISTRICT IN ????

The previous sections of the Corporate Plan set out a view of the Epping Forest District today.

This section of the Plan will seek to identify what the Council and its partners would like the district to look like in ?? years' time, building on the development of the new Community Strategy and Local Development Framework, and will also set out the Council's commitment to equality and diversity and the reduction of its environmental footprint.

DRAFT

5. OUR COUNCIL

This section of the Corporate Plan will set out the roles and responsibilities of the Council, illustrating how it is structured to deliver its aims and priorities, also reflecting the its community leadership role. This section of the Plan will seek to identify key portfolio/service issues.

This section of the Plan will also be supported by details of the Council's strategic framework (through a flow-chart or graphic), and reflect the Council's existing 'vision and values' and Customer Charter.

6. OUR SHARED SERVICES APPROACH

This section of the Corporate Plan will set out the Council's approach to becoming more efficient in the provision of services, and how it will deliver value to council tax payers, through the pooling of resources and achieving economies of scale.

DRAFT

7. OUR ACHIEVEMENTS 2006/07 – 2009/10

This section of the Corporate Plan will summarise the Council's progress in achieving its aims and priorities from the previous Council Plan, and will set out progress on the basis of the individual key themes of the previous Community Strategy, against which aims and priorities were referenced.

Only a brief summary of progress against each theme will be included (reflecting the 'key' issues) in this section of the Plan, as the full progress report in respect of the final year of the current Council Plan will be considered by the Cabinet and the Finance and Performance Management Scrutiny Panel, as has been the case for the first three years of the Plan.

(a) Ensuring the protection of the unique, green and sustainable environment of the district

We have.....

(b) Ensuring that the district has decent housing and clean and attractive neighborhoods

We have.....Text

(c) Ensuring that residents of the district can enjoy local amenities with little fear of being a victim of crime

We have.....

(d) Ensuring that residents of the district lead a healthy lifestyle by having access to effective, high quality leisure and cultural services

We have.....

(e) Ensuring that the district has a thriving and sustainable economy

We have.....

(f) Ensuring that we offer high quality, customer focussed services, provided by skilled and committed staff

We have.....

8. NATIONAL PRESSURES AND PRIORITIES

This section of the Corporate Plan will reflect the range of national pressures which are likely to have a local impact on the Epping Forest District over the next four years, including:

- (a) Affordable Housing**
- (b) Economic Development/Responding to the Recession**
- (c) Local Development Framework**
- (d) Planning Growth**

There may be other 'national issues' that could/should be reflected in this section. Where appropriate, these issues will be carried forward into the 'Our Aims' and 'Our Key Objectives' sections of the Corporate Plan.

9. LOCAL PRESSURES AND PRIORITIES

This section of the Corporate Plan will reflect the range of local pressures which are likely to have an impact on the Epping Forest District over the next four years.

Issues reflected in this section of the Plan will be drawn from the results of the Place Survey for 2008/09, and from the significant level of survey and consultation work undertaken by the Local Strategic partnership to inform the new Sustainable Community Strategy.

Where appropriate, issues will be carried forward into the 'Our Aims' and 'Our Key Objectives' sections of the Corporate Plan.

10. OUR RESOURCES AND PERFORMANCE

This section of the Corporate Plan will set out the Council's financial position, and how financial planning is aligned to priorities and annual budgets are set in the context of the Medium-Term Financial Strategy.

This section of the Plan will also set out details of the Comprehensive Area Assessment (CAA) process, and the results of the Council's CAA Organisational Assessment for 2008/09 and future years, and the Council's approach to Use of Resources, Value For Money, performance management, and business and workforce planning.

DRAFT

11. OUR AIMS 2010/11 – 2013/14

This section of the Corporate Plan will reflect the Council's new Medium-Term Aims,, outlining how they help to achieve the objectives of the new Sustainable Community Strategy and any relevant national/local priorities, and identifying appropriate actions (in general terms) designed to achieve the aims.

Only a brief summary of the key issues covered by each of the Medium-Term Aims will be included in this section of the Plan , as detailed actions will be included in the 'Our Key Objectives' sections.

Over the period of the Corporate Plan we aim to:

(a) *Safeguard frontline services that our local residents tell us are important*

We will.....

(b) *Have the lowest District Council Tax in Essex and maintain that position*

We will.....

- (c) ***Be recognised as an innovative and top performing council in Essex***

We will.....

- (d) ***Continuously improve efficiency by adopting new ways of working with our partners and maximising revenue from our assets***

We will.....

- (e) ***Provide clear community leadership and be a strong advocate, championing the interests of the people of Epping Forest and protecting the special character of the district.***

We will.....

12. OUR KEY OBJECTIVES 2010/11

This section of the Corporate Plan will identify appropriate actions (in specific terms) designed to achieve the Council's new Medium-Term Aims. The proposed format of the action plan is designed to make actions more 'reader friendly' and to demonstrate the outcomes that are intended to flow from specific actions. A smaller number of 'high-level' actions should be included than in the previous Council Plan. The action plan will be reviewed on an annual basis, and updated to reflect the results of the bi-annual Place Survey or the interim Tracker Survey.

REFERENCE	WHAT WE ARE GOING TO DO	WHEN WE ARE GOING TO DO IT	WHO IS RESPONSIBLE FOR DOING IT	HOW WE WILL KNOW WE'VE ACHIEVED IT	WHAT DIFFERENCE IT WILL MAKE TO THE COMMUNITY	MEDIUM-TERM AIM
Reference number	Details of the specific action	A specific timescale for the completion of the action	The title of the Portfolio Holder(s) and Director(s) responsible for the achievement of the action	A specific performance measure for the achievement of the action	The specific outcomes of the achievement of the action in terms of improved service, performance or quality of life	The relevant Medium-Term Priority
					•	